

From: [Michael Pollock](#)
To: [NASAA Comments](#)
Cc: [Theresa Leets](#); bill.beatty@dfi.wa.gov; [Erin Houston](#)
Subject: [EXTERNAL]Re: Public Comments on Proposed NASAA Model Franchise Broker Registration Act (the "Act")
Date: Thursday, June 13, 2024 1:10:39 PM

Greetings, and I hope this gets to the correct NASAA representatives,

My name is Michael Pollock, and I have been in franchising for over 25 years. I have been a franchisee, I have been part owner of a franchise company, I have been a franchise broker / headhunter, and currently I own a franchise sales outsourcing company.

I appreciate the efforts to increase transparency and support the sentiment behind the proposed Act.

I respectfully request that NASAA extend the comment period and engage more thoroughly with all relevant stakeholders to develop a balanced and effective regulatory framework.

This approach will ensure that the final document works for all parties and encourages, rather than discourages, people from considering franchise opportunities.

Thank you for your attention to this matter. We look forward to working collaboratively with NASAA to achieve our shared goals or responsible franchising.

Best Regards,

Michael Pollock
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