



June 13, 2024

Via Electronic Mail

To:

Theresa Leets, Chair of the Project Group

Bill Beatty, Co-chair of the Section

Erin Houston, Co-chair of the Section

Re: Public Comments on Proposed NASAA Model Franchise Broker Registration Act
(the "Act")

Dear NASAA,

I am writing to you in my capacity as President of Waters Edge Wineries to express my appreciation for the effort put into enhancing transparency through the proposed Act.

We kindly request that NASAA consider extending the comment period and engage in more comprehensive consultations with all pertinent stakeholders. This will help in crafting a regulatory framework that is balanced and effective.

Such an inclusive approach will ensure that the final document is beneficial to all parties involved and promotes rather than deters franchise opportunities.

Thank you for your attention to this important matter. We are eager to work collaboratively with NASAA to achieve our shared goals of responsible franchising.

Best Regards,

Ken Lineberger

President

Waters Edge Wineries

www.watersedgewineries.com